

OFFICIAL SPONSORSHIP PROSPECTUS · WIS 2026

WORLD INVESTMENT SUMMIT
ABUJA 2026

Connecting Capital · Driving Growth · Shaping Africa's Future

DIAMOND ■ 200M SPONSORSHIP	PLATINUM ■ 150M SPONSORSHIP	GOLD ■ 100M SPONSORSHIP	SILVER ■ 75M SPONSORSHIP	BRONZE ■ 50M SPONSORSHIP
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WORLD PRESS CONFERENCE

24 MARCH 2026

14 - 16 OCTOBER 2026

VENUE

ABUJA, NIGERIA

DIAMOND SPONSOR

■200,000,000

- ◆ Premium speaking slot at plenary or flagship session
- ◆ Priority premium exhibition space — first choice of location
- ◆ 20 VVIP seats at the Executive Gala Dinner
- ◆ Exclusive networking: Heads of State, Ministers, Governors, CEOs
- ◆ Direct access to deal rooms and investment platforms
- ◆ Private meeting room throughout the full event
- ◆ Engagement with World Investment Bank funding ecosystem
- ◆ Prominent logo: main stage, LED screens & all event signage
- ◆ Logo on event website with direct link
- ◆ Inclusion in video reels — start & end of every day
- ◆ Recognition in all pre- & post-event global communications
- ◆ Branded materials displayed across conference areas
- ◆ Branded items included in delegate bags
- ◆ Recognition across all WIS 2026 social media platforms

PLATINUM SPONSOR

■150,000,000

- ◆ High-level speaking opportunity in strategic sessions
- ◆ Premium exhibition space with priority positioning
- ◆ 20 VVIP seats at the Executive Gala Dinner
- ◆ Networking with global leaders, policymakers & investors
- ◆ Access to deal rooms and investment discussions
- ◆ Logo placement across event signage & branding platforms
- ◆ Logo on event website with direct link
- ◆ Inclusion in official event video reels
- ◆ Recognition in pre- & post-event communications
- ◆ Pop-up banner displayed within conference space
- ◆ Opportunity to provide branded delegate materials
- ◆ Recognition across all WIS social media channels

GOLD SPONSOR

■100,000,000

- ◆ Strategic speaking opportunity — thematic or breakout sessions
- ◆ Exclusive exhibition space within the Pavilion
- ◆ 10 VVIP seats at the Executive Gala Dinner
- ◆ Networking with policymakers, investors & corporates
- ◆ Logo displayed on event signage throughout
- ◆ Logo on event website with homepage link
- ◆ Pop-up banner displayed within conference room
- ◆ Recognition during plenary sessions
- ◆ Inclusion in pre- & post-event communications
- ◆ Inclusion in daily event video reels
- ◆ Recognition across all WIS social media platforms

SILVER SPONSOR

■75,000,000

- ◆ Speaking via panel participation or moderated session
- ◆ Dedicated exhibition table within the Pavilion
- ◆ 25 VIP seats at the Executive Gala Dinner
- ◆ Networking with investors, corporates & policymakers
- ◆ Logo displayed on event signage
- ◆ Logo on event website with sponsor link
- ◆ Recognition during event sessions
- ◆ Inclusion in pre- & post-event communications
- ◆ Inclusion in video reels during the event
- ◆ Recognition across all WIS social media channels

BRONZE SPONSOR

■50,000,000

- ◆ Speaking opportunity within curated sessions
- ◆ Exhibition space within the Pavilion
- ◆ 2 VIP seats at the Executive Gala Dinner
- ◆ Limited access networking with high-level participants
- ◆ Logo displayed on event signage
- ◆ Logo on event website with sponsor link
- ◆ Recognition during event sessions
- ◆ Inclusion in pre- & post-event communications
- ◆ Inclusion in video reels during the event
- ◆ Recognition across all WIS social media platforms

SPONSORSHIP COMPARISON TABLE

Complete at-a-glance comparison of all five sponsorship tiers

BENEFIT / ENTITLEMENT	DIAMOND ■200M	PLATINUM ■150M	GOLD ■100M	SILVER ■75M	BRONZE ■50M
Speaking Opportunity	Plenary / Flagship	Strategic Sessions	Thematic / Breakout	Panel / Moderated	Curated Sessions
Exhibition Space	Priority Premium 1st Choice	Premium Priority	Exclusive Pavilion	Dedicated Exhibition Table	Pavilion Space
Gala Dinner Seats	20 VVIP	20 VVIP	10 VVIP	25 VIP	2 VIP
Networking Access Level	HoS · Ministers Governors · CEOs	Leaders · Policy-makers · Investors	Policymakers Investors · Corps	Investors Corporates	High-Level (Limited)
Deal Room Access	✓ Direct	✓ Access	—	—	—
Private Meeting Room	✓ Full Event	—	—	—	—
World Investment Bank Engagement	✓ Full	—	—	—	—
Main Stage / LED / All Signage Logo	✓ Stage + LED + All Signage	✓ Signage & Branding	✓ Event Signage	✓ Signage	✓ Signage
Website Logo with Direct Link	✓ Prominent	✓ Direct Link	✓ Homepage Link	✓ Sponsor Link	✓ Sponsor Link
Video Reels Inclusion	✓ Daily Start & End	✓ Official Reels	✓ Daily Reels	✓ Event Reels	✓ Event Reels
Pre & Post-Event Communications	✓ All Global Comms	✓ Pre & Post	✓ Pre & Post	✓ Pre & Post	✓ Pre & Post
Branded Materials in Conference Areas	✓ Full Areas	✓ Pop-Up Banner	✓ Pop-Up Banner	—	—
Branded Items in Delegate Bags	✓	✓ Materials	—	—	—
Social Media Recognition	✓ All Platforms	✓ All Channels	✓ All Platforms	✓ All Channels	✓ All Platforms

To secure a sponsorship package or discuss bespoke arrangements, contact: partnerships@worldinvestmentsummitabuja.org · Summit dates: 14-16 October 2026 · World Press Conference: 24 March 2026 · Venue: Abuja, Nigeria